

GIPPSLAND FORESTRY HUB: 30-YEAR STRATEGY SUMMARY



The Gippsland Forestry Hub 30-Year Strategy establishes a long-term roadmap to secure the future of the region's forest products industry. By focusing on fibre security, innovation, and community engagement, the strategy aims to position the industry as a vital pillar of Gippsland's regional economy and identity.

Strategic Pillars

FIBRE SECURITY:

Addressing the 2030 ban on native forest harvesting by expanding plantations, farm forestry, and private native forests. This includes managing risks such as fire, policy changes, and land availability.

INNOVATION & SKILLS:

Strengthening advanced manufacturing and local processing by leveraging regional assets like Federation University and the Gippsland NIFPI Centre. There is a dedicated focus on workforce transformation and skills development.

LEADERSHIP & COMMUNICATION:

Positioning the Hub as the definitive, factual voice for the industry to counter misinformation and improve public understanding.

COMMUNITY & ECONOMY:

Promoting workforce diversity and Traditional Owner partnerships while aligning forestry with Gippsland's broader economic transition away from coal.

Implementation Roadmap

TIMELINE	KEY FOCUS AREAS
Short Term (0–5 years)	Conduct fibre supply gap analyses, develop workforce inclusion strategies, and launch communications to improve industry perception
Medium Term (5–10 years)	Implement farm forestry and infrastructure strategies while deepening R&D and education partnerships
Long Term (10–30 years)	Secure a resilient fibre supply and establish Gippsland as a national leader in forest product innovation and regional prosperity

Vision for the Future

The strategy provides a clear path forward to balance industry needs with community benefits. By securing a diversified fibre supply and fostering innovation, Gippsland will ensure that forestry remains central to its economic future.